Gender differences in corporate hierarchies

How and why do the careers of men and women differ? What policies could reduce the differences?

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ELEVATOR PITCH

The gender wage gap is largely due to men and women holding different kinds of jobs. This job segregation is partly driven by gender differences in careers in corporate hierarchies. Research has shown that the careers of men and women begin to diverge immediately upon entry into the labor market and that subsequent career progress exacerbates the divergence. This divergence of career progress explains a large part of the gender wage gap. Understanding how and why the careers of men and women differ is necessary to design effective policies that can reduce the gender differences in hierarchies.

KEY FINDINGS

Pros

- Research has identified many feasible policy options to address gender differences in initial job assignments, promotion rates, and the wage returns of various career events.
- Appropriate policies may be designed based on research showing that gender differences in career outcomes are largely due to differences in educational background, children and other career interruptions, hours worked, psychological attributes, and social norms.
- Societal and organizational policies that challenge gendered social norms about the appropriate roles of men and women in the labor market are likely to diminish gender differences in careers, at least in the long term.

Cons

- Designing effective policies is difficult due to lack of agreement about the relative importance of the causes of gender differences in careers.
- Little evidence exists on the effects of concrete policy interventions on gender differences in careers.
- Most policies will require a long time to take effect; for example, policies to reduce gender gaps in specific fields of study will take a long time to be reflected in career outcomes.

AUTHOR’S MAIN MESSAGE

Research has shown that men begin their careers at higher levels in the corporate hierarchy and are also more likely to be promoted. These differences in careers are an important factor underlying the gender wage gap. Gender differences in careers reflect both the differing choices of men and women before and after entering the labor market and the different treatment of men and women in the labor market. Policy has traditionally focused on reducing discrimination in the labor market, but equally important are policies that address gender differences in career breaks, hours worked, psychological attributes, and social norms.