Cash wage payments in transition economies: Consequences of envelope wages

Reducing under-reporting of salaries requires institutional changes

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ELEVATOR PITCH

In transition economies, a significant number of companies reduce their tax and social contributions by paying their staff an official salary, described in a registered formal employment agreement, and an extra, undeclared “envelope wage,” via a verbal unwritten agreement. The consequences include a loss of government income and a lack of fair play for lawful companies. For employees, accepting under-reported wages reduces their access to credit and their social protections. Addressing this issue will help increase the quality of working conditions, strengthen trade unions, and reduce unfair competition.

KEY FINDINGS

Pros
- Paying envelope wages might preserve employment.
- Employees can receive higher wages if tax and social insurance contributions are not fully deducted.
- Envelope wages can contribute to company survival, functioning as a buffer that allows for downward wage mobility, thereby protecting the company and its employees against negative demand shocks.
- Reducing institutional asymmetry between formal and informal mechanisms might reduce the salary under-reporting practice.

Cons
- Envelope wages undermine the state’s ability to control the quality of working conditions; they weaken trade unions and collective bargaining power.
- Such arrangements result in lost public revenues.
- Under-reporting wages adds pressure on legitimate businesses to evade regulatory compliance due to unfair competition.
- By accepting envelope wages, employees reduce their entitlement to credit, pensions, and social protection, and allow employers to impose additional conditions in the future.

AUTHOR’S MAIN MESSAGE

The phenomenon of salary under-reporting is a result of an illegal verbal arrangement between employers and employees. This agreement nullifies the formal written contract regarding the conditions of employment. A common feature is the payment of illegal cash, or “envelope wages,” which are not recorded by formal institutions (i.e. tax, pension, or credit authorities). Policymakers can address this problem in a number of ways, including educational or punitive measures, or by modernizing government processes; however, the bringing of formal and informal institutions into closer alignment—though no simple task—may represent the most effective method to reduce salary under-reporting.