Overeducation, skill mismatches, and labor market outcomes for college graduates

Concerns exist that overeducation damages employee welfare; however it is overeducation combined with overskilling that is the real problem

Keywords: overeducation, skill mismatch, overskilling, graduates

ELEVATOR PITCH

Evidence shows that many college graduates are employed in jobs for which a degree is not required (overeducation), and in which the skills they learned in college are not being fully utilized (overskilling). Policymakers should be particularly concerned about widespread overskilling, which is likely to be harmful to both the welfare of employees and the interests of employers as both overeducation and overskilling can lead to frustration, lower wages, and higher quitting rates while also being a waste of government money spent on education.

KEY FINDINGS

Pros

- Many college graduates are employed in jobs that neither require a degree nor make full use of skills learned in college.
- Empirical analyses based on cross-section data suggest that overeducation is a sign of market failure.
- Empirical studies using cross-section data find a significant wage penalty and a reduction in job satisfaction for overeducated workers.
- Studies using panel data indicate that the combination of overeducation and overskilling is most damaging to employees’ outcomes.

Cons

- If overeducation is an investment in future earning power, mismatches are temporary and require no policy intervention.
- Some people choose to work in jobs for which they are overeducated because they offer other non-financial benefits.
- Empirical studies using cross-section data find a significant wage penalty and a reduction in job satisfaction for overeducated workers.
- Panel data suggest no wage penalty for being overeducated or overskilled, and only a small penalty for those who are both, at least for men.
- Overeducated workers find it easier to change jobs than overskilled workers or workers whose jobs and education are well matched.

AUTHOR’S MAIN MESSAGE

Labor market mismatches (where employee qualifications do not match job requirements or are not used on the job) can result from overeducation or overskilling, which are two distinct phenomena. Policymakers should be especially concerned with overskilling which is likely to be harmful both to the welfare of employees (lower job satisfaction) and the interests of employers (lower productivity). Thus policy should ensure that education policies recognize that they must integrate with policies on skill formation outside the workplace, in case over-production of formal education interacts negatively with skill formation.