Institutional long-term care and government regulation

Focus on family and portable allowances to lower the costs of institutional long-term care while monitoring its quality

Keywords: demography, family, long-term care

ELEVATOR PITCH

The demand for institutional long-term care is likely to remain high in OECD countries, because of longer life expectancy and falling cohabitation rates of the elderly with family members. As shortages of qualified nurses put a cap on the supply of beds at nursing homes, excess demand builds. That puts upward pressure on prices, which may not reflect the quality of the services that are provided. Monitoring the quality of nursing home services is high on the agenda of OECD governments. Enlisting feedback from family visitors and introducing portable benefits might improve quality at little extra cost.

KEY FINDINGS

Pros
- Portable old-age allowances empower the elderly and thus may help improve the quality of long-term care services.
- Many elderly residents in long-term care institutions receive regular visits from family, who can be enlisted to help monitor service quality.
- Ombuds systems and adult guardianship could also be implemented more widely to monitor institutional long-term care services.
- New forms of nursing home architecture with individual homes for each resident offer more independence and could improve the quality of care and living standards.

Cons
- The excess demand for nursing home residence is likely to worsen because of shortages of skilled nurses rather than because of any difficulties caused by regulatory requirements.
- Excess demand keeps prices high while offering little incentive to improve the quality of services offered.
- Portable allowances, if provided as cash benefits, may be appropriated by relatives of the elderly.
- New forms of nursing home architecture with individual living arrangements for each resident can be very expensive.

AUTHOR’S MAIN MESSAGE

Under conditions of excess demand, nursing home service providers have little incentive to improve quality. Regulations focus on inputs because outcomes are harder to monitor. One way to improve quality is to empower the elderly to monitor their own care by providing them with a flexible allowance to spend on either institutional or in-home care. Family members and other nursing home visitors could also be enlisted to report on specific indicators of service quality. Recruiting more young men and women to become nurses could ease supply constraints and strengthen incentives to improve quality. All of these options can be introduced at little additional cost.

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