Does vocational training help young people find a (good) job?

Systems combining structured learning on the job with classroom training can ease youth unemployment

Keywords: youth unemployment, vocational education and training, dual vocational training, apprenticeships

ELEVATOR PITCH

Youth unemployment has increased in many industrialized countries following the recent global recession. However, this reflects not only the cyclical shock, but also the crucial role of institutions in structuring the transition from school to work. Vocational training, in particular in a dual form combining vocational schooling and structured learning on-the-job, is often considered to be one of the most important policy solutions in combating youth unemployment. The evidence available supports this perception, but the institutional requirements of a successful training system also have to be taken into account from a policy perspective.

KEY FINDINGS

Pros

- Vocational education and training at the secondary level can ease the transition from school to work while supplying employers with trained workers.
- Dual vocational training, which combines structured learning on-the-job with classroom training, leads to certified skills that are relevant to employers and portable in the labor market.
- Countries with strong vocational training programs are in a better position to avoid rising youth unemployment, even in difficult times.

Cons

- A successful dual vocational training system is not easy to implement on a large scale because it requires complex institutional and cultural foundations.
- To be sustainable and have a major impact, dual vocational training needs to be actively supported by a sufficient number of employers, trade unions, and policymakers, which takes time to develop.
- Vocational training is not a panacea or a quick fix to bring down high youth unemployment.

AUTHOR’S MAIN MESSAGE

If tailored to the needs of employers and the labor market, dual vocational education and structured on-the-job learning programs can smooth entry into the labor market for young people compared with an academic high school education alone. Establishing a dual vocational training model is a demanding task, however, and cannot be seen as a quick fix for high youth unemployment. Structural reforms to revive the economy and reduce entry barriers to employment are also needed. Since most countries already have some form of vocational training program they could start with existing elements to bring vocational education and training closer to employer and labor market needs.